Hon. Mary Alice Theiler 1 2 3 4 5 6 7 UNITED STATES DISTRICT COURT 8 FOR THE WESTERN DISTRICT OF WASHINGTON AT SEATTLE 9 BWP Media USA Inc., d/b/a Pacific 10 Cause No. 2:13-cv-01975 Coast News 11 Plaintiff, DECLARATION OF JOHN 12 WHITAKER IN SUPPORT OF Rich Kids Clothing Company, DEFENDANT'S MOTION FOR 13 LLC, ATTORNEY'S FEES Defendant. 14 15 I, John Whitaker, declare as follows: 16 1. I have personal knowledge of the facts set forth herein, and if called 17 upon to testify, would so testify. 18 2. I am attorney-of-record in the above-captioned matter representing 19 Defendant Rich Kids Clothing Company, LLC. 20 3. I have been practicing law for roughly 19 years and in the local 21 intellectual property community for approximately the last sixteen 22 years. My practice focuses on patent, trademark, copyright and other 23 intellectual property litigation and related counseling. 24 25 4. My billable rate for litigation in cases similar to the above-captioned 26 matter is typically \$450 per hour. However, in view of the particular 27

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circumstances of my client in this matter, I agreed to a lower rate of \$350 per hour.

- 5. Attached as Exhibit A is a true and correct copy of an initial settlement demand which I received from counsel for Plaintiff BWP Media USA, Inc. in the above-captioned matter.
- 6. Attached as Exhibit B is a true and correct copy of my billing entries for this matter.
- 7. I have personally been involved in approximately half a dozen jury trials on intellectual property disputes, and numerous hearings. I have been personally involved in dozens of patent, copyright, and trademark related federal litigation matters over the course of my career.
- 8. Attached as Exhibit C is a true and correct summary of the 2013 annual AIPLA survey regarding average intellectual property litigation costs for various types of matters.
- 9. The foregoing statement is made under penalty of perjury under the laws the United States of America and is true and correct.

Executed: February 6, 2015

John Whitaker